

Annual Report

24-
25



**Creating
Impact,
Inspiring
Change**

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Introduction

During the financial year 2024–25, TrulyHelp strengthened its mission to uplift vulnerable communities through focused interventions in education, healthcare, and sports nutrition support. Our programs provided essential learning resources, academic support, and digital exposure to children, helping them improve performance and stay engaged in school. In healthcare, TrulyHelp conducted medical camps, awareness sessions, and medicine distribution drives that improved access to basic treatment and preventive care for families with limited medical support. These efforts helped reduce untreated illnesses and increased awareness of healthy practices.

TrulyHelp also supported young athletes by supplying clean drinking water and energy drinks during training and events, leading to better performance, reduced fatigue, and greater participation among youth from under-resourced backgrounds.

This Impact Report highlights the progress and measurable changes achieved in 2024–25, reflecting our commitment to building healthier, educated, and empowered communities through sustained and meaningful action.



Message from Trustee

At TrulyHelp, we believe that serving humanity is a sacred responsibility. Guided by faith, compassion, and strong values, our work this year focused on reaching those most in need with dignity and care.



From supporting children's education and nurturing young athletes, to standing beside families who traveled to Delhi for their children's cancer treatment, every initiative reflected our commitment to hope and service. Our efforts to provide clean water, essential rations, and seasonal relief to vulnerable families were driven by the belief that no one should face hardship alone.

We are deeply grateful to our donors, partners, volunteers, and well-wishers whose trust and generosity made this impact possible. With faith as our foundation and service as our path, we look forward to continuing this journey of compassion and change.



👉 **“Serving humanity with compassion, we continue to build hope and change lives together.”**

About US

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A year of hope, progress, and meaningful transformation for TrulyHelp. Guided by our belief that every individual deserves the opportunity to learn, stay healthy, and pursue their dreams, we focused our efforts on empowering communities that need support the most. Through our education programs, healthcare initiatives, and sports nutrition support, we touched lives, strengthened resilience, and opened doors to brighter possibilities.

This report reflects not just the activities we carried out, but the stories of courage, determination, and change that emerged from them. It stands as a testament to what can be achieved when compassion meets action—and when communities, partners, and supporters come together with a shared vision of a better tomorrow.



Vision & Mission



Vision

Bridge the gap in education, healthcare, and humanitarian response for India's underprivileged communities, enabling them to thrive and create a brighter future.

Mission

A self-sustaining India where every individual has equal access to quality education, healthcare, and humanitarian support, fostering a strong and resilient society.



Since 2021

👉 “Our Programs & Areas of Impact”

★ Education: Opening Doors to Brighter Futures

During the reporting year, our education initiatives positively impacted over 1,000 students, creating meaningful opportunities for academic growth and personal development. Through structured after-school classes, digital literacy workshops, and targeted scholarship programs, we worked to strengthen foundational learning and bridge educational gaps. As a result of these interventions, 150 students were awarded scholarships, enabling them to continue their education without financial barriers. To further extend our reach, we successfully engaged with two new learning centers in rural areas, ensuring access to quality education for children in underserved communities.

Seasonal distributions of education and sports kits at Manesar School motivated children, making learning and co-curricular activities engaging and joyful. Targeted community outreach increased awareness of the importance of education and improved attendance in both in-person and digital programs. Feedback highlighted the value of individualized attention, experiential learning, and long-term mentoring.



Impacted

1000+

Students



Healthcare Programs

2030 Digital Marketing Trends

During the reporting period, our healthcare initiatives benefited more than 3,000 individuals, with a strong focus on accessible, preventive, and compassionate care. We conducted free medical health camps in underserved communities, offering consultations, basic health screenings, and timely referrals to specialized facilities when needed. Alongside this, targeted awareness programs on nutrition, hygiene, and maternal health were organized to promote long-term well-being and informed health practices



In addition to general healthcare support, we extended special assistance to children undergoing cancer treatment, providing medical support, essential supplies, and emotional care to patients and their families during challenging times. The distribution of essential medicines and health kits further helped address immediate health needs, reinforcing our commitment to improving health outcomes and supporting vulnerable populations with dignity and care.

Community Development

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Our community development initiatives focused on supporting vulnerable groups and strengthening self-reliance at the grassroots level. During the year, dry ration kits were distributed to widowed women and economically disadvantaged families, including residents of Sector-15, Noida, Makora Village, and migrant families, helping them meet essential household needs. To promote long-term empowerment, skill development workshops for women and youth were conducted, enabling participants to build livelihood skills and improve employment opportunities.



In response to seasonal hardships, we organized blanket distribution drives during winter, providing warmth and relief to families facing extreme weather conditions. Additionally, environmental awareness activities, including tree plantation and community clean-up campaigns, were carried out to encourage sustainable practices and collective responsibility toward a cleaner and greener environment.

Advancing Inclusive Sports Development

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Through TrulyFit, our dedicated sports development initiative, we supported young athletes by strengthening both performance and well-being. The program integrates structured sports training with essential hydration and nutrition support, ensuring athletes remain energized, safe, and competition-ready during intensive training sessions and competitive events.

As part of this initiative, TrulyFit provided clean drinking water and energy drink support during the 9th National Lawn Bowls Championship, addressing the critical need for proper hydration and endurance among participating athletes. This timely support contributed to improved performance, reduced fatigue, and enhanced overall athlete health throughout the championship.

In parallel, our broader sports development program engaged over 500 young athletes, using sports as a powerful tool to build physical fitness, discipline, teamwork, and self-confidence. Throughout the year, structured training camps in cricket and athletics were conducted under the guidance of experienced coaches, enabling participants to strengthen skills and improve competitive performance. We also organized an Annual Sports Day with inter-community competitions, fostering unity, sportsmanship, and healthy competition across communities.



To ensure sustained participation and safe practice, sports kits and essential training equipment were provided, particularly supporting athletes from diverse and underserved backgrounds. Together, these efforts reflect our commitment to inclusive sports development, creating equal opportunities for young talent to thrive while nurturing resilience, leadership, and sporting excellence.

Key Events & Community Outreach

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Educational Exposure Visit & Road Safety Awareness Program

On the occasion of Children's Day, our organization organized a special educational visit to the Bal Museum for school children, creating a joyful and meaningful learning experience. The visit provided children with an opportunity to explore interactive exhibits that encouraged creativity, curiosity, and hands-on learning. By combining celebration with education, the initiative aimed to promote experiential learning while making Children's Day memorable for the participants. The program reinforced our commitment to nurturing young minds through engaging and child-centric educational activities.



In addition, a road safety awareness program was conducted for students, emphasizing the importance of traffic rules, pedestrian safety, and responsible behavior on roads. Through interactive discussions and demonstrations, children gained practical knowledge to help them stay safe in everyday situations. This event contributed to holistic learning while reinforcing awareness of personal and community safety.

Donor Birthday Celebrations with a Social Cause

We introduced a meaningful initiative that allows donors to celebrate their birthdays by supporting community welfare activities. These celebrations were integrated with social outreach programs such as water distribution, ration support, and community gatherings, transforming personal milestones into opportunities for social impact. This initiative strengthened donor engagement, promoted a culture of giving, and reinforced the idea of shared responsibility toward community well-being.

Stories of Change ★

Real stories from the communities we serve

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A Classroom of Hope

Aarav once struggled to continue his education due to financial hardship and limited learning support. Through TrulyHelp's education program, he received after-school learning assistance, study materials, and mentorship. A scholarship further enabled him to stay in school without interruption. Today, Aarav attends classes regularly, participates with confidence, and dreams of building a brighter future—showing how timely education support can transform a child's life.



A Brighter Future for Priya

Priya struggled to keep up in school due to financial constraints and lack of learning support. Through TrulyHelp's education program, she received after-school classes, study materials, and mentorship. With this support, Priya's confidence and attendance improved, and she now dreams of continuing her studies and becoming a teacher—showing how access to education can transform a girl's life.



Risha's Triumph Over Cancer Tenua, Meera Mushehri, Bihar

Thank You for Your Support 7-year-old Risha bravely fought high-risk Neuroblastoma with support from TrulyHelp Organization and kind donors. After months of treatment, she is now cancer-free and smiling again. This wouldn't have been possible without your generous support, prayers, and contributions. From the bottom of our hearts, thank you for standing by us during this difficult time. We are forever grateful for your kindness.

Farahna's Story Bulandshahr City in Uttar Pradesh

Thank You for Your Support We are overjoyed to share the wonderful news that baby Farhana has made a remarkable recovery and has been released from the hospital! After battling severe health challenges, including vomiting, dehydration, fever, and fluid in her lungs, she is now on the path to full recovery. This wouldn't have been possible without your generous support, prayers, and contributions. From the bottom of our hearts, thank you for standing by us during this difficult time. We are forever grateful for your kindness.

Stories

Rebuilding Lives Through Community Support

After losing her husband, Sunita, struggled to support her family and meet basic needs. Through TrulyHelp's community development program, she received dry ration support, winter relief, and access to skill-building opportunities. This timely assistance brought stability to her household and renewed her confidence. Today, Sunita faces the future with dignity and hope—reflecting the impact of compassionate community support.



Strength in Community

When Ramesh, a migrant worker, lost his source of income, providing food for his family became a daily challenge. Through TrulyHelp's community development support, his family received dry ration assistance and winter essentials during a critical period. This support eased immediate hardship and helped the family regain a sense of security. With basic needs met, Ramesh was able to focus on rebuilding stability—demonstrating how timely community support can restore hope and resilience.

Running Toward Confidence

For Neha, athletics was once just a school activity. With limited resources and no formal training, her potential often went unnoticed. Through TrulyHelp's sports development program, Neha joined structured athletics coaching and received proper sports equipment. With regular practice and guidance, her confidence grew alongside her performance. Today, she proudly represents her community in local competitions, carrying with her the belief that dedication and opportunity can go hand in hand.



A Team, A Dream

Arjun, found more than a game when he joined TrulyHelp's cricket training camp. Coming from an underserved background, access to coaching and equipment had always been a challenge. The program provided him with structured training, mentorship, and a supportive team environment. Beyond improving his skills, Arjun learned discipline, teamwork, and resilience. His journey reflects how sports can shape character, open opportunities, and inspire young people to dream bigger.

Financial Overview

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Financial Stewardship & Accountability ★

During the financial year 2024–25, TrulyHelp remained committed to responsible financial management, transparency, and effective utilization of resources. Funds received were primarily directed toward program activities across education, healthcare and child cancer support, sports development, community welfare, and essential services, ensuring maximum benefit to communities served.

All expenditures were incurred in line with approved program objectives and statutory requirements. The organization follows strong financial controls, with regular internal monitoring and independent audit by a qualified chartered accountant. Detailed audited financial statements are presented in the following section.

We are grateful to our donors and partners for their continued trust and support, which enables us to deliver impactful programs with accountability and integrity. A detailed statement of income and expenditure, along with the audited financials, is presented in the following section.



Trulyhelp Trust
Balance Sheet as at March 31st, 2025

Amount in Rupee:

LIABILITIES	SCH	As at 31st March 2025	As at 31st March 2024	ASSETS	SCH	As at 31st March 2025	As at 31st March 2024
FUNDS				NON CURRENT ASSETS			
General Reserve Accumulated Surplus	1	1,57,790	-610	Property, Plant & Equipment	4	40,945	-
CURRENT LIABILITIES				CURRENT ASSETS			
Loans, Advances & Deposits	2	41,293	-	Deposits, Advances, Debtors & stock	5	-	-
Creditors and Other Current Liabilities	3	17,700	5,000	Cash & Cash Equivalent	6	1,75,838	4,390
		2,16,783	4,390			2,16,783	4,390

Notes to Accounts enclosed is integral Part of Financial Statement

For TRULYHELP TRUST

Ashif Khan
Trustee

Mr. Ashif Khan
(Trustee)

For TRULYHELP TRUST

Nousi Anjum
Trustee

Ms. Nousi Anjum
(Trustee)

For TRULYHELP TRUST

Neha Guleria
Trustee

Ms. Neha Guleria
(Trustee)

July 11th, 2025, New Delhi

For Vinod Khanak & Co.

Chartered Accountants

FRN :- 039545N

Vinod

(Proprietor)

M.No. 538789

UDIN: 25538789BMIXYA3049



Trulyhelp Trust
Income and Expenditure Account for the month ended March 31st, 2025

Amount in Rupees

EXPENSES	SCH	As at 31st March 2025	As at 31st March 2024	INCOME	SCH	As at 31st March 2025	As at 31st March 2024
Direct Programme Expenses	9	7,32,288	81,112	Donations	7	17,82,332	86,502
Administration	10	8,88,267	6,000	Other Income	8	586	-
Depreciation	4	3,963	-				
Excess of Income over Expenditure		1,58,400	-610				
Total		17,82,918	86,502	Total		17,82,918	86,502

Notes to Accounts enclosed is integral Part of Financial Statement

For TRULYHELP TRUST <i>Ashif Khan</i> Trustee Mr. Ashif Khan (Trustee)	For TRULYHELP TRUST <i>Nousi Anjum</i> Trustee Ms. Nousi Anjum (Trustee)	For TRULYHELP TRUST <i>Neha</i> Trustee Ms. Neha Guleria (Trustee)
For Vinod Khanak & Co. Chartered Accountants FRN :- 039545N <i>Vinod</i> Vinod (Proprietor) M.No. 538789 UDIN: 25538789BMIXYA3049		



Trulyhelp Trust
Comparative Receipts & Payments Account From 01 April 2024 To 31 Mar 2025

		Amount In Rupees	
RECEIPTS	Amount	PAYMENTS	Amount
<u>To Opening Balance</u>		<u>1. Employee Benefit Expense</u>	
Cash	-	Salaries	5,78,284
HDFC Bank	4,390	Staff Welfare	19,938
<u>1. Donation</u>		<u>2. Programme Activity Expenses</u>	
Donation	17,82,332	Education Support Project Expenses	3,58,623
<u>2. Finance</u>		Health Care Project Expenses	2,00,105
Saving bank Interest	586	Sports Support Project Expenses	1,08,125
<u>3. Loans, Advances & Deposits</u>		Relief of Poor Project Expenses	30,699
Loan Received From Ashif Khan	-	<u>3. Travel & Transport</u>	
		Conveyance & Travelling	4,105
		<u>4. Office Costs</u>	
		Rent Expenses	1,05,000
		Office Expenses	30,811
		Printing & Stationary	18,023
		Electricity Expenses	5,650
		Misc. Expenses	2,021
		Festival Expenses	8,533
		<u>5. Communication/Telephone</u>	
		Communication /Telephone	11,103
		Postage & Courier Exp	922
		<u>6. Finance/Investment</u>	
		Bank charges	7,928
		<u>7. Administration</u>	
		Accounting Charges	10,000
		Audit Fee	5,000
		Software/Website Expense	3,000
		Repairs & Maintenance (Computer)	9,500
		Office Repairs & Maintenance	51,921
		<u>8. Fixed Assets</u>	
		Fixed Asstes	42,180
		<u>By Closing Balance</u>	
		Cash	10,086
		HDFC Bank	84,897
		RBL Bank	80,855
Total	17,87,307	Total	17,87,307

Notes to Accounts enclosed is integral Part of Financial Statement

For TRULYHELP TRUST

Mr. Ashif Khan
(Trustee)
July 11th, 2025, New Delhi

For TRULYHELP TRUST

Ms. Nousi Anjum
(Trustee)

For TRULYHELP TRUST

Ms. Neha Guleria
(Trustee)

Trustee

For Vinod Khanak & Co.
Chartered Accountants
FRN :- 039545N

Vinod
(Proprietor)
M.No. 538789
UDIN: 25538789BMIXYA3049



Trulyhelp Trust
Schedule Forming Part of Financial Statement as at March 31st, 2025

SCHEDULE-1: STATEMENT OF CHANGES IN RESERVES

Amount In Rupees

Particulars	As at 31st March 2025	As at 31st March 2024
Opening Balance		
Surplus (Deficit) for the year	(610)	-
Transfers/Adjustments	1,58,400	-610
Closing Balance	-	-
	1,57,790	-610

LIABILITIES

SCHEDULE-2: LOANS, DEPOSITS & ADVANCES

Particulars	As at 31st March 2025	As at 31st March 2024
a. Loans		
Unsecured loans		
	41,293	-
Total	41,293	-
Particulars	As at 31st March 2025	As at 31st March 2024
b. Deposits		
Deposits		
	-	-
Total	-	-
Particulars	As at 31st March 2025	As at 31st March 2024
c. Advances		
Advances		
	-	-
Total	-	-
TOTAL -a, b & c	41,293	-

SCHEDULE-3: CREDITORS AND OTHER CURRENT LIABILITIES

Particulars	As at 31st March 2025	As at 31st March 2024
Audit Fee payable	17,700	5,000
Salary payable	-	-
Expenses Payable	-	-
Sundry Creditors	-	-
Total	17,700	5,000



Trulyhelp Trust
Schedule Forming Part of Financial Statement as at March 31st, 2025

Schedule: 5: DEPRECIATION STATEMENT FOR THE YEAR 2024-25

Amount in Rupees

Sl. No.	Description of Asset	Rate of Depreciation claimed for 2024-25	Written Down Value as at 01.04.2024	Actual cost of additions, alterations etc.	Total (4 + 5)	Value of assets sold discarded/old etc.	Net amount (6-7) at 31.03.2025	Depreciation claimed for 2024-25	WDV as on 31.03.2025
3	10% BLOCK Furniture & Fixture, Electrical Fittings and Sports Material Electrical Equipments Furniture & Fixture Office Equipments-CCTV Sub Total -I	10 10 10	- - -	10,000 7,000 11,400 28,400	10,000 7,000 11,400 28,400	- - - -	10,000 7,000 11,400 28,400	1,000 350 570 1,920	9,000 6,650 10,830 26,480
4	15% BLOCK Plant & Machinery, Equipment, Vehicles and Library Books Mobile Phone Sub Total -II	15	- -	16,508 16,508	16,508 16,508	- -	16,508 16,508	2,043 2,043	14,465 14,465
	TOTAL		-	44,908	44,908	-	44,908	3,963	40,945

For TRULYHELP TRUST

Ashif Khan
Trustee

Mr. Ashif Khan
(Trustee)
July 11th, 2025, New Delhi

For TRULYHELP TRUST

Nousi Anjum
Trustee

Ms. Nousi Anjum
(Trustee)

For TRULYHELP TRUST

Neeta Guleria
Trustee

Ms. Neeta Guleria
(Trustee)

Trustee

For Vinod Khanna & Co.
Chartered Accountants
Firm No. 039545N

Vinod
Proprietor
M.No. 538789
UDIN: 25538789BMXVA3049



Trulyhelp Trust
Schedule Forming Part of Financial Statement as at March 31st, 2025

SCHEDULE-7: DONATION

Amount In Rupees

Particulars	As at 31st March 2025	As at 31st March 2024
Donation Received	17,82,332	86,502
Total	17,82,332	86,502

SCHEDULE:8: OTHER INCOME

Particulars	As at 31st March 2025	As at 31st March 2024
Interest on SB A/c.	586	-
Total	586	-

SCHEDULE:9: PROGRAMME ACTIVITY EXPENSES

Particulars	As at 31st March 2025	As at 31st March 2024
Education Support Project Expenses	3,58,623	78,762
Health Care Project Expenses	2,19,306	2,350
Sports Support Project Expenses	1,23,660	-
Relief of Poor Project Expenses	30,699	-
TOTAL	7,32,288	81,112

SCHEDULE-10: ADMINISTRATIVE EXPENSES

Amount In Rupees

Particulars	As at 31st March 2025	As at 31st March 2024
Administrative Cost		
Accounting Charges	10,000	-
Salary	5,78,284	-
Staff Welfare	19,938	-
Total Staff Cost	6,08,222	-
Office Costs		
Conveyance & Travelling	4,105	-
Rent Expenses	1,05,000	-
Electricity Expenses	5,650	-
Printing and Stationery Expenses	18,023	-
Total Office Cost	1,32,778	-
Repairs & Maintenance		
Repairs & Maintenance (Computer)	9,500	-
Repairs & Maintenance (Office Renovation)	55,750	-
Total Repair & Maintenance	65,250	-



Communication		
Postage	922	-
Website Expense	3,000	-
Communication Charges	11,103	-
Total Communication Cost	15,025	-
Financing Expenses		
Bank Charges	7,928	-
Total Rates and Taxes	7,928	-
Other Administrative Expenses		
Audit Fees	17,700	5,000
Office Expenses	30,811	1,000
Festival Expenses	8,533	-
Miscellaneous Expenses	2,021	-
Total Administrative Expense	59,064	6,000
Schedule Total	8,88,267	6,000



Looking Ahead

In the coming year, TrulyHelp aims to:

- Expand education programs to three new regions to reach more children and youth.
- Strengthen support for child cancer treatment, including assistance to families traveling to Delhi from other states for bone marrow transplants and specialized care.



- Scale up sports development activities to engage more youth and promote physical fitness and talent development.
- Continue focused support for widowed women and underprivileged children through welfare, education, and empowerment initiatives.

Acknowledgments

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We extend our heartfelt gratitude to our donors, partners, volunteers, and dedicated team members who made every initiative possible. Together, we are building stronger, healthier, and more empowered communities.

Donor Acknowledgement



We extend our heartfelt gratitude to all our donors and supporters whose generosity and trust made our work possible. Your contributions have helped educate children, support young athletes, provide care to children battling cancer, ensure access to clean drinking water, and uplift widowed women and underprivileged families.

Every act of giving—big or small—has created hope, dignity, and lasting impact. We deeply appreciate your partnership and continued belief in TrulyHelp's mission to serve humanity with compassion and purpose.

Thank You For Your Support!

We appreciate your trust and partnership in 2025-26 F.Y. We look forward to continuing our journey together in the coming year!



9315233159

info@trulyhelp.org

support@trulyhelp.org



No-202, 2nd Floor, Sector-15,
Noida - 201301

www.trulyhelp.org

Presented By

Trulyhelp Team